



MICRO ENTERPRISE PILOT

YOUR OWN SMALL BUSINESS BUILT ON INTEREST

A supported micro enterprise pilot — building real businesses around what participants are already into, working alongside them at every step so they grow into running it themselves.



ESPORTS COLLECTIVE
GIPPSLAND CARE COLLECTIVE

58 MACLEOD STREET
BAIRNSDALE, EAST GIPPSLAND VIC

A BUSINESS BUILT AROUND THE PERSON

For some participants, the best work isn't a job — it's a business shaped entirely around them. Their interest, their hours, their pace of growth — we meet them where they are. We work alongside them at every step, sharing what we know so they grow into running as much of it themselves as they can.

This sits alongside our **Supported Work** program, not instead of it. Supported Work suits participants who do well inside an existing workplace. A micro enterprise suits participants who'd thrive running their own thing. Same provider, same staff who know them; a different door.

WHY THIS WORKS



BUILT AROUND THEIR INTERESTS

The business starts from what the participant is good at, and shapes itself around them.



HOURS AND PACE THAT WORK

Three hours on a Tuesday morning. A quiet pace. The business serves the person.



REAL INCOME, REAL OWNERSHIP

ABN, income and customers in their name. A business, not a placement.



SKILLS THAT COMPOUND

Quoting, pricing, customer talk, invoicing. Capacity learnt by doing, not being taught.



A COHORT, NOT A SOLO RUN

Participants share the hub and meet others doing similar work. The community is shared.



A REASON TO LEAVE THE HOUSE

A weekly rhythm with people who expect them. Structure without it being a placement.

WHAT KEEPS IT VIABLE



NDIS FUNDING IS THE BASE

Capacity-building hours pay for the time we spend alongside. Everything else builds on it.



A LIBRARY OF TOOLS TO BORROW

Mower, vacuum, pressure washer, 3D printers, market gazebo. Borrow while you save for your own.



A PHYSICAL HUB TO WORK FROM

Computers, desks, internet, a space to meet customers — already running, already theirs to use.



AI DOING THE ADMIN

Quoting, customer SMS, invoicing — all run with the participant.



MARKETING THROUGH OUR NETWORKS

We open the doors; the participant walks through them.

SOME IDEAS TO SPARK A CONVERSATION

These eight businesses are the easiest places to start — clear, repeatable, and built around skills participants can grow into. The participant picks the one that fits them. Or another one entirely.

EIGHT STARTER IDEAS



LAWN MOWING

Fixed weekly route around a few suburbs.



CAR WASHING

Fleet or driveway, by appointment.



3D PRINTING

Keyrings, models, custom commissioned pieces.



BIN COLLECTION

Weekly subscription, taking the bin in and out.



LAUNDRY

Pickup and return service, fixed pricing.



TECH HELP

Home visits for older locals.



DOG WALKING

Regular client base, set walk times.



PET SITTING

Drop-in visits while owners are away.

NOT LIMITED TO THIS LIST

ANYTHING IS POSSIBLE

These are our easy starters — but if a participant has a different idea entirely, we'll work with it. Music tutoring, painting commissions, repairing small electronics, selling at the farmers' market — whatever they're drawn to, we'll work out how to stand it up. The point is the business gets built around the person. The starting point is whatever they're already into.

TWO OR THREE PARTICIPANTS TO START

We're proposing a small, deliberate pilot — two or three participants, running for six months, so we can test the support model properly and document what works before offering it more widely.

1

PARTICIPANT-LED FROM THE FIRST CONVERSATION

The business gets designed around the person — their interests, their capacity, their good hours. No pre-set program to fit into.

2

HONEST ABOUT WHAT EACH PILOT WILL DELIVER

For some this becomes a real business. For others it's \$80 a week and a sense of purpose. We tell coordinators which is which before the plan, not after.

3

SMALL NOW, PROPERLY PROPOSED LATER

Six months. Real case studies. Then a considered proposal to expand — based on what actually worked, not what we hoped would.

THE LONG GAME

CAPACITY BUILDING IS THE REAL OUTCOME

The point isn't independence at all costs — it's that every task happens with the participant present, learning by doing. Quoting a job. Setting a price. Talking to a customer. Sending an invoice. Each one done together first, then with prompts, then alone when they're ready. Some participants will take on most of the running themselves within a year. Others will always want us beside them. Both are real wins — and both grow real capacity, on the participant's own pace and terms.

TALK TO US ABOUT A PILOT PARTICIPANT

If you have a participant who might be a fit, we'd love a conversation. A phone call or email is the best first step — no commitment, just a chat about whether the model might work for them.

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